

Nicolas Pazos Blois

Web Developer/Designer/Marketer

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Portfolio Website: <https://nicolas-pazos.webflow.io>

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EXPERIENCE

Freelance - Web Developer/Designer

March 2022 - Present

Offering web development and design services for:

- **TwoDotMedia:** Design, development, maintenance and SEO of multiple websites for pavement and home service providers in the US, using WebFlow as CMS. Examples: tedsasphalt.com , xtreemtreeok.com , howdylights.com , txasphaltservices.com
- **LassoMD:** Development, maintenance and SEO of multiple websites for Dental Practices in the US, using WebFlow and WordPress as CMS.
- **UTTR:** Development and maintenance of knapsack.cloud, datasaur.ai and userhub.com with WebFlow.
- **Aivo:** Development of aivo.co/engage and aivo.co/chatbot-agentbot using WebFlow.
- **Sagapixel:** Developer for klarityadhd.com - meetingpointhealth.com - cousinbenny.com and 10+ other websites managed with WordPress with a focus on SEO.
- **Future Impact:** future-impact.com.au website development using WebFlow CMS.

Accenture - Web Developer

August 2021 - March 2022

- Development of internal company pages
- Sitecore CMS management

Arbusta - Semi Senior Technology Analyst

June 2021 - August 2021

- Web development and maintenance for arbusta.net
- Book website development for lapotenciadeltalento.com
- Multiple choice questionnaire web development Njambre.org
- Google Suite implementation for websites
- SEO & SEM Analysis

Arbusta - Process Quality Analyst

September 2019 - June 2020

- Preparation for external ISO 9001 audits
- KPI analysis and reporting
- Review of the company's processes to ensure organizational and strategic efficiency
- Revision and correction of internal company documents
- SEO & SEM Analysis

Arbusta - Back Office Analyst

November 2018 - September 2019

- Creation of contracts for clients
- Monitoring and forecasting of projects
- Translation of contracts into English
- Company contracts organization
- Project dashboard creation

PCBOX - Back Office Analyst

January 2017 - December 2017

- Inventory registration with databases
- Order tracking

SKILLS

Design

- ❖ Figma
- ❖ Adobe Illustrator
- ❖ Adobe After Effects
- ❖ Adobe Photoshop
- ❖ GIMP

Marketing/Analytics

- ❖ Google Suite
- ❖ Mailchimp

- ❖ Hotjar
- ❖ Hubspot

Development

- ❖ Wordpress
- ❖ Webflow
- ❖ PHP
- ❖ JavaScript
- ❖ HTML/CSS

Languages

- ❖ Spanish - Native
- ❖ English - Bilingual
- ❖ Portuguese - Beginner
- ❖ French - Beginner